

March 4, 2016

To Whom It May Concern:

Vicky Dyer assisted me with site selection for a series of meetings that I coordinated in Atlanta and across the country.

Having no experience with site selection, I was blown away by the incredible value that HB and Vicky provided at no cost to our organization!

Access to HB's database reassured me that we were getting the best information possible, but Vicky's responsiveness, attention to detail, and relentless pursuit of our best interest in the negotiation process provided a sense of relief and confidence that is hard to place a value on.

I have nothing but good to say about my experience with Helms-Briscoe and its associates; I guess you could call me a raving fan! I take every opportunity I can to recommend the service to others, confident that they will have a similar experience and experience the benefits of partnering with HB for site selection needs.

Sincerely,



Julie Sharp, Account Manager

To Whom It May Concern:

One of my primary responsibilities as Coordinator of the Mississippi River Collaborative (MRC) is to organize and execute semi-annual conferences in various cities. I cannot imagine doing this without the assistance of Vicky Dyer at Helms-Briscoe.

Vicky begins assisting me nearly six months before a scheduled conference and is just an email or phone call away until after the conference concludes. Then we quickly begin work on the next one!

In the world of meeting planning, MRC is one of the smaller players, I'm sure, so it would be easy to get overlooked. But when Vicky calls a hotel or conference center on my behalf, all of a sudden, I've got the purchase power of thousands behind me. That matters.

What also matters is courtesy, professionalism, and timely responses, all of which I get in spades from my Helms-Briscoe representative. The relationship between MRC and Helms-Briscoe (and between me and Vicky Dyer) is the very definition of mutually-beneficial.

Sincerely,

Kathy R. Hawes  
Coordinator  
Mississippi River Collaborative

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