



December 16, 2019

To Whom It May Concern:

I had the pleasure of partnering with Sulema for over five years. Her attention to detail, knowledge of hotels and the industry, time management, dedication, and willingness to go above and beyond to take care of her client are just a few of the reasons why Sulema is incredible at what she does.

Sulema truly has your best interest at heart and will do whatever it takes and whatever she can to help in any way. From sourcing and negotiating contracts to supporting amendments and addendums to having tough conversations and working through cancellations, Sulema will never desert you and even if the ask is not in the "normal" realm of responsibility, she will support however she can.

Sulema is extremely detailed oriented and thorough and will always ensure you understand contract terms/language. She is patient and understanding, extremely responsive and communicative.

She is not just a partner, she is a colleague and stays up to date with what is going on with the organization, attends conferences in person so she can experience them firsthand to better help and support each program.

Sulema is a true professional at what she does, and I feel so blessed to know her and know that in my next role, she will be the first person I reach out when needs arise.

Regards,

Jessica Leadingham

Events Contracting Administrator
Isagenix International, LLC



INTERNATIONAL BEVERAGE DISPENSING EQUIPMENT ASSOCIATION

PO BOX 248 • REISTERSTOWN, MD 21136

877.40.IBDEA(42332) • 410.602.0616 • FAX 410.486.6799

www.ibdea.org • ibdea@cornerstoneassoc.com

June 8, 2020

Subj: Sulema Sutton

It gives me great pleasure to write this review of the relationship we have built with Sulema. We have worked with her for several years and have grown to rely on her and her expertise and professionalism more and more as time passes.

There are a myriad of details in putting together a conference or even a small meeting. Our process covers at least 24 months from the property search, rfp, site visits, proposal reviews, contracts, pre conference board meetings to approve the site and then all the planning of the conference itself. Through all of this, Sulema has been a rock.

I would be happy to speak with anyone who would like to call.

Marvin Howard
Executive Director

ABR

AMERICAN BOARD
OF RADIOLOGY

The American Board of Radiology has worked with Sulema Sutton, Director of Global Accounts for HelmsBriscoe, since 2015. Ms. Sutton has handled all our RFPs for board meetings and other large events and then worked with us to negotiate hotel contracts and addenda to match meeting specifications. She has proved to be an invaluable partner. Ms. Sutton is attentive to our needs, goes above and beyond and always responds quickly to our requests.

Kathryn Jenish, Meeting Planner, The American Board of Radiology

**The American Board of Radiology
5441 E. Williams Circle
Tucson, AZ 85711-7412**

ISAGENIX

July 31, 2020

To Whom It May Concern:

I am extremely pleased to write this testimonial for Sulema Sutton. Sulema and I have worked collaboratively for over three years and I have found her a conscientious and very hardworking professional.

Sulema has worked with my predecessors since 2015 and Isagenix has continued to entrust her with a great deal of responsibility: sourcing, negotiating, contracting and managing domestic and international hotel and venue contracts for training and incentive programs ranging from 100 to 15,000 attendees.

During the years that I have worked with Sulema, I have had the opportunity to observe her interpersonal style. She is a pleasant individual who takes on all our requests with professionalism, enthusiasm and dedication.

Regardless of deadlines or other pressure, Sulema always delivers. Her superior organization and negotiating skills, and vast knowledge of the meetings and events industry have consistently set our team and programs up for success. She is not only thorough but also easy to work with and always willing to take the time to discuss any concerns that pop up and respond to our questions.

I fully recommend Sulema as I am positive of her ability to undertake even the most complex of work.

Regards,

Sara Jane Jones Widdes
Events Destination Management Lead
Isagenix International