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**QUALITY-RESOURCE.COM**

Re: Why work with Sheri and HelmsBriscoe?

Working with Sheri Pottebaum and HelmsBriscoe is the easiest decision ever made in the history of decisions. Why? Because she makes it simple, guides us, and she saves us money! If you are in the business of evaluating and booking hotel properties, turn this function over to Sheri. She will become the best partner on your team, and she does it for free. Well, technically the properties offer her a royalty for the service, but it has never cost QRG a dime. As I wrote, the easiest decision ever made in the history of decisions.

Sincerely,

Todd Louis P  
President  
Quality Resource Group



*When I need to find the perfect hotel at a great rate for an upcoming event I call Sheri Pottebaum. She is extremely organized, creative, hardworking, and above all else very personable, responsive and dedicated to helping us negotiate a very favorable experience. Using Sheri and her expertise is clearly one of my secrets to success!*

*Douglas J. Fick*

Doug Fick  
Shareholder Relations Manager



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October 14, 2021

To Whom it May Concern,

We have been using HelmsBriscoe Company for the past few years as a source for helping our company with Group meetings and it has been working really good. Bimbo Bakeries sets up more than 20 group meetings a year and with HelmsBriscoe's help, the job becomes very easy to manage. They are experts in this area and we trust them to do the job for us. Their service is excellent and their personality and charisma makes the relationship strong. We would recommend HelmsBriscoe to any Corporation or Business who needs help setting up Group meetings, they are great to work with.

Regards,

Regards,

*Maria Barrantes*

**Maria Barrantes | Bimbo Bakeries USA | Executive Assistant/Corporate Travel Admin.**  
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