

PO Box 100
Marstons Mills, MA 02648
Phone: (617) 395-8521
Fax: (617) 245-3965
www.isags.org



Kevin D. Patterson
Executive Director
kevin@isags.org

Alex P. Duhamel
Assistant Executive Director
alex@isags.org

International Seniors Amateur Golf Society

I serve as the Executive Director for the International Seniors Golf Association responsible for planning golf events all over the world. Melissa Pitzely with HelmsBriscoe has been an invaluable resource over the years in helping to identify quality destinations, making introductions to key decision makers at hotels and resorts, understanding the unique and specific needs for our contracts and helping to negotiate the terms that make the events a success.

Melissa is bright, personable and constantly available to help from the first stages of introductions through to the event execution. I always look forward to working with Melissa on a new project.





I have been the Site Selection Chair for the NC Association of Student Financial Aid Administrators (NCASFAA) for many years. For the first few years I did all the contracts, site visit scheduling, contract negotiating myself. It took way too much of my time away from my sales position. I have been using Melissa Pitzely for the last few years and she made the process of working with hotels, getting rates and proposals so much easier and less stressful, and I was able to spend more of my work time to my permanent sales job. Her Certified Association Sales Executive, CASE, certification gives her direct access to the decision makers at the hotels and assists me with understanding issues and obstacles involved in the interaction. I have also recently been named the Site Selection Chair for our South Carolina and Virginia associations and Melissa has helped me with those future site searches as well, and they were just as stress-free. I have been very pleased with my partnership with Melissa and will definitely continue to use her for my future conference site selections.

Casey Wallen, NCASFAA Site Selection Chair