



CBIZ, Inc.
700 W. 47th Street, Ste. 1100
Kansas City, Mo. 64112

June 20, 2022

To Whom It May Concern:

I have engaged Laura Little, Senior Director, Global Accounts, HelmsBriscoe, for over ten years in helping find the ideal location and hotel property for our high profile awards conferences.

Laura uses her resources and skills to determine our needs, make recommendations, and conduct destination and hotel research to enable me and our senior management team to make wise venue choices.

Laura's expertise in hotel negotiations and contract terms, and her patience while providing education and guidance, has made it very easy when signing an agreement with hotel properties.

She has also been very effective in solving unexpected problems before, during and after our programs. It's not just about finding a hotel and negotiating a room rate!

Sincerely,

Anne Zeitelhack
Director, Corporate Learning, Development & Engagement
azeitelhack@cbiz.com

February 12, 2021

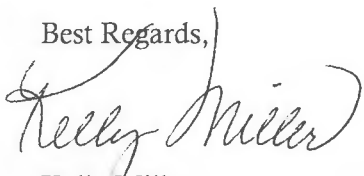
To Whom It May Concern:

It is my pleasure to recommend Laura Little as a trusted partner in all aspects of event planning. I have had the privilege of partnering with Laura Little for over 10 years on numerous large company offsite events for Allsteel. Laura's professionalism and expertise in understanding a client's needs is exemplary.

In working with Laura, I have gained such a broad perspective in the event planning process. She has been able to provide additional services beyond booking a site for an event. Laura brings options for offsite venues and experiences in addition to the onsite amenities and capabilities of a property. The total experience our teams have been able to participate in have changed our thinking around event planning and gaining the trust of our participants. Our members know that the event they are attending will be an amazing experience, one that is thoughtful, strategic, and a little fun mixed in. Allsteel has been able to build and execute great experiences for our members in part due to the time, effort, and devotion Laura provides for our events.

Laura's caring attitude and ability to partner with her clients makes her such a valued asset during the event planning process. Laura is a valued partner, one that I plan to continue to call upon.

Best Regards,



Kelly Miller

Manager, Office Administration
Executive Assistant to the President



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While our company has worked with HelmsBriscoe on a number of occasions, managing the logistics for our Annual HR Conference was my first experience working with them.

Laura was beyond amazing to work with; she explained the process in great detail and was extremely responsive whenever I had questions. From the initial event site search to contract signature and post-event follow-up, the professionalism and personalization of services was outstanding.

I couldn't have been more pleased with the process from start to finish and look forward to partnering with Laura on future events.

Sincerely,

A handwritten signature in black ink that reads "Kristy" followed by a stylized flourish.

Kristy Bartnes

Talent Management Coordinator



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Best decision I made about this event was using Laura Little, HelmsBriscoe, to help with the hotel selection for our company meeting. Working with Laura saved many hours of my time and made the hotel selection straightforward and manageable. Laura negotiated a good rate and made the transition to working with the hotel staff easy. Most important of all, the attendees were thrilled with the hotel and the event was seamless. Thanks Laura.

Lorna Dyer
Office Manager US

