



Order *of the*
Golden Rule

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June 2, 2015

Laura Alten, CMP
Director, Global Accounts
HB President's Club HelmsBriscoe
24525 Garden Lake Road
Cable, WI 54821

Dear Laura:

I wanted to take a moment to write you and personally thank you for being such a dream to work with. You have helped us choose properties for the past four or five years and are an advocate for our association. I have always felt like you know our needs and work to ensure we have them met. Thank you for seeing items in the contract that we have missed and working behind the scenes to make sure every property is a great fit.

We love working with you,

Jessica A. Smith
Education Director
International Order of the Golden Rule



**INTERNATIONAL ASSOCIATION OF JAZZ
RECORD COLLECTORS**

**Ian Tiele
3724 Morton Avenue
Brookfield, IL 60513**

Tel: (1) 708-268-7873 Email: ian@iajrc.org

October 1, 2013

To whom it may concern.

I am the Convention Committee Chair for the International Association of Jazz Record Collectors (IAJRC). I have been responsible for selecting the host cities for our annual convention since 2010. I am also in overall charge of all aspects of each event.

Prior to the discovery of Laura Alten of Helms Briscoe, I would visit around 15-25 hotels and spend countless hours negotiating room rates and facility charges etc. Now, with Laura's expert assistance, I visit in the region of ten to twelve hotels and have a "possibility rate" of around 70%, instead of my unassisted success rate of around 30-40%. The time I spend dealing with possible venues has been more than cut in half now because Laura handles so much of the negotiating work. Ms. Alten is also a mine of information and her liaison with local convention and tourist offices has produced contacts and information that I would have been previously unaware of.

I cannot speak highly enough of Laura and her superb work ethic.

Sincerely,

Ian Tiele
IAJRC Convention Chair and Board Member