



**Michigan  
Technological  
University**

*Athletics Department*

Working with Jean has been an absolutely wonderful experience. She has been able to secure our soccer team quality hotels at better rates than we had been paying in the past. She has also made sure the hotels fit the needs of our team in terms of amenities and location. Her work has been well organized, she responds quickly to questions or changes, and is very professional. I'm so thankful for all the time and stress she saved me! Jean has exceeded my expectations. I highly recommend her and look forward to working with her in the future.

Michelle Jacob  
Michigan Tech Soccer



June 1, 2020

To Whom It May Concern:

I started working with Jean Boeckenhauer at HelmsBriscoe in March 2020 for our basketball teams and soccer team hotel room bookings. Although we have not been working together long, I can attest that Jean has gone above and beyond with our bookings and we couldn't be happier with the level of service we have received.

Prior to working with HelmsBriscoe, our coaches or office staff were responsible for calling around for prices and booking the hotels for travel. Since we started working with Jean, we provide her with the necessary information; such as our schedule, location, number of rooms, amenities, budget and any other pertinent information. She takes that information and compiles a spreadsheet of hotel options for us to choose from. Once we have narrowed the list down to our top hotel choices, she works to get us the best hotel package that meets our needs. She has made the process easy and painless for our coaches, and myself, and more importantly has freed up their time to focus on what they do best, working with our student athletes.

The level of communication throughout the process is second to none and Jean has strived and succeeded in ensuring we have the amenities needed for our teams while traveling. We anticipate working with HelmsBriscoe to book hotels for some of our other teams and look forward to working together for years to come.

Jennifer Laitala  
Manager of Budget & Planning  
Michigan Tech Athletics  
Michigan Technological University



May 28, 2020

To whom it may concern:

We are pleased to provide a recommendation for the services of Jean Boeckenhauer of HelmsBriscoe. We have been partnering with Jean for several years to perform venue sourcing and contract support services and have always appreciated her level of experience, commitment and professional service.

Jean is thorough and focuses on researching properties that align with our clients' expectations creating efficiencies for my team. She provides insights and feedback on the options that support our assessments and final selection decisions. Additionally for our international meetings, we value the in-country resources that HelmsBriscoe can access specifically with regard to supporting contract negotiations and country-specific guidance.

We look forward to continuing our relationship as the industry navigates the current challenges of COVID-19.

Sincerely,

A handwritten signature in black ink that reads "Sue Sessa". The signature is written in a cursive, flowing style.

Sue Sessa, CMP  
Vice President  
MedLogix Communications