



STATE OF MAINE  
DEPARTMENT OF AGRICULTURE, CONSERVATION & FORESTRY  
DIVISION OF ANIMAL AND PLANT HEALTH  
28 STATE HOUSE STATION  
AUGUSTA, MAINE 04333-0028

JANET T. MILLS  
GOVERNOR

AMANDA E. BEAL  
COMMISSIONER

April 29, 2020

To: Herschel Goldscher  
Senior Director, Global Accounts  
HelmsBriscoe

Herschel,

We commended you for your outstanding service and experience. Your work helped save the Eastern Plant Board (EPB) thousands of dollars due to the cancellation of our 2020 annual meeting at the Otesaga Hotel in Cooperstown, New York. You negotiated an excellent contract with a fair price and the right protections. When the protection of the Force Majeure clause was needed it was there for us and you helped convince the hotel that our COVID-19 situation was one that should be covered by that clause.

We appreciate all you do and have done for us and our sister plant boards across the country. It has always been a pleasure working with you and as a new State Plant regulatory Official your arrangements for our 2019 EPB annual meeting in Portland made it all so easy for me. I would always be willing to provide a reference for you, your work and HelmsBriscoe services at any time. You are a gem and thank you so much for being a great professional.

Stay safe,

Gary Fish  
Maine State Horticulturist  
EPB Secretary/Treasurer

E. ANN GIBBS, DIRECTOR  
90 BLOSSOM LANE  
DEERING BUILDING



PHONE: (207) 287-3891  
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WWW.MAINE.GOV/DACF



December 19, 2019

To: Herschel Goldscher  
Senior Director, Global Accounts  
HelmsBriscoe

Herschel,

I can't begin to tell you how much easier you made a very difficult task for me and my staff during the lead-up to the National Hemp Regulators Conference this past June. I'm also glad that you were able to help Christine Mader with the upcoming Association of Grain Regulatory Officials Conference in the Twin Cities this next summer. She has said many great things about the help you have provided thus far.

It might not seem like a lot to you since you do this day-in and day-out, but the stress you were able to alleviate by assisting with organizing the hotel and local arrangements allowed me the freedom to focus on the content of the conference and the day-to-day operations for planning and scheduling. I'll definitely be passing your contact information onto others who are looking for help with conference planning. The State Hemp Regulators have not picked a state to host at this time, but on our last conference call I made sure everyone was aware of HelmsBriscoe and the assistance you gave MN and CO in the past.

I hope you have a great holiday season!

A handwritten signature in blue ink, appearing to read 'Anthony Cortilet', with a long horizontal line extending to the right.

Anthony Cortilet  
Supervisor Noxious Weed and Hemp Programs  
625 Robert Street North, St. Paul, MN 55155-2538



01 October 2019

To: Herschel Goldscher, CMP  
4644 Vantage Avenue  
Valley Village, California 91607

Dear Herschel,

The United States Medical Command Japan Association (an organization of retired/former military members and civilian personnel who served in medical units in Japan from 1945 thru the present) holds yearly reunions in several cities throughout the United States.

We first started working with you for our 2011 reunion. Since then we have worked with you for our reunions in 2012, 2015, 2016, 2018, 2019 and for our upcoming 2020 reunion that will be held in Nashville, Tennessee in September 2020. We will also be working with you for our 2021 reunion which will be held in Reno, Nevada in September 2021.

You were able to identify top quality hotels that were within our budget. Those hotels were of a quality superior to, and at a cost that was below, what we had been able to obtain on our own, and with terms that were superior to any terms that we were able to obtain on our own through other means.

It is with our thanks and sincere appreciation for your superior assistance in securing our annual reunion hotel accommodations for 2011 to 2021. Your assistance greatly reduced our expenditure of time and effort in locating and securing hotel accommodations for our reunions. The hotels proved to be outstanding in every way, and, thanks to your negotiations, were economical. Based on our past experiences with hotels selected by you, our 2020 and 2021 accommodations will live up to our members every expectation. We sincerely appreciate all the effort you have expended for the United States Army Medical Command Association.

You can only be identified as MILITARY FRIENDLY and appreciative of the service which our members rendered to the nation.

Thank you for all your kindnesses and considerations throughout our association with you.

Cordially,

*Frank & Kazue Guinn*

Frank and Kazue Guinn  
USAMCJA Reunion Planners

November 21, 2016

To Whom It May Concern:

Survival Strategies has been producing an annual client convention for 16 years in a row. Most of our clients are long distance and this is our one big moment to shine making this a very important event.

From the minute I got on the phone with Herschel I knew I was in good hands. He duplicated 100% what our needs and wants were and presented 4 all-inclusive resorts and set up a flawless trip so I could visit each site. This made selecting our site very simple.

The bottom line is our clients had THE BEST CONVENTION, EVER!!! In all of those 16 years the very best one was with the help of Herschel. The hotel, the accommodations, the perks we negotiated, the customer service made this resort a total hit. This affects me because the way our clients view the convention is one of my chief responsibilities.

The clients were thrilled, our staff was thrilled and above all our CEO was thrilled. Thank you, Herschel for making my job so much easier and above all for assisting me in giving our clients an experience they will never forget.

What you can expect from Herschel is 100% impeccable customer service. He will return your calls promptly and with the answers you are looking for. He knows the hospitality industry extremely well and has a great attitude, on top.

I am already planning 2017's convention and I am so thrilled to have Herschel Goldscher by my side.

Thank you, Herschel for all of your amazing knowledge and help!

Sincerely,



Nancy Mura  
Vice President of Public Relations



**Lindsay Kenny, Pro EFT™ Founder**  
EFT Master, Life Coach

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6-20-12

*Hi Herschel,*

*You're doing such a great job for me and saving me so much time and energy that I wanted to let you know. It's really opening up what I want to do more of...training, because you're making the hardest part so easy. I just finished teaching my Advanced Practitioner Course and told them about you as the perfect asset for booking their venues.*

*Herschel, I sincerely appreciate all the work you've done for me and will do. You're so efficient, effective and professional...and very nice. BTW, it's now about five years since I've known you and you have never, ever disappointed me once. I don't think I can say that about any other vender in any other business! You're amazing.*

*Most Sincerely,  
Lindsay Kenny*

PS And one more thing, my colleagues, Scott and Karin wrote to me the other day to thank me for introducing you to them.



STATE OF MICHIGAN  
DEPARTMENT OF AGRICULTURE  
AND RURAL DEVELOPMENT

RICK SNYDER  
GOVERNOR

JAMIE CLOVER ADAMS  
DIRECTOR

September 20, 2012

To Whom It May Concern:

I would highly recommend HelmsBriscoe, and specifically Herschel Goldscher, for conference planning. Herschel was very patient and helpful as we worked through what was a very stressful activity for me – conference planning! I had never planned a conference before so it was great to know that I had someone who could answer my questions and do so in such a kind and professional manner. I also heard very positive comments about Herschel from the sales representative at the hotel.

Sincerely,

Robin Rosenbaum  
Plant Industry Section Manager  
Michigan Dept. of Agriculture & Rural Development  
(517) 335-6542

# HIGHSPOTS

3020 Latrobe Dr. – Charlotte, NC 28211 – 704.364.7818

[www.highspots.com](http://www.highspots.com)

February 28, 2013

I have worked with Herschel on six different conventions, covering four cities (Miami, Los Angeles, NYC area, and Toronto), and five different hotel chains. When everything is going smoothly, its easy to forget the value of having somebody that coordinates your account. When something goes wrong, and something always does, you're quickly reminded how essential it is to have somebody on your team like Herschel with the knowledge of the convention planning industry and the power of HelmsBriscoe to turn any challenge into a success.

There is no way I would have had the confidence to plan a conference outside of the United States without Herschel. Not only did he find a hotel that suited our very unique needs, he proactively identified the assistance we needed to meet all the international regulations.

Sincerely,

Michael Bochicchio  
President