



Texas Association of Property Tax Professionals

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Richard Godwin

Rainbolt & Alexander, LLP
19 Briar Hollow Lane, Suite 105
Houston, TX 77027
713-622-8308

Vice President

Pablo Franco

Wilson-Franco
11000 Richmond Ave., Suite 350
Houston, TX 77042
713-223-7648

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Steve Laas

Morrison & Head LP
4210 Spicewood Springs Rd. #211
Austin, TX 78759
512-302-5800

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Austin, TX

Executive Director

Nancy Boudreaux

Helotes, TX
Email: nancy@taptop.org

To Whom it May Concern:

I would like to take a moment to introduce myself. My name is Nancy Boudreaux and I am the Executive Director of the Texas Association of Property Tax Professionals. I took this position over in 2014. My predecessor had already been working with Gwen Murray/HelmsBriscoe for many years and I am so thankful.

Our association puts on an annual conference each year in different cities and hotels in Texas. Mainly Dallas, Houston & Austin. We currently have around 300 attendees. Having to find venues in areas that I am not familiar, that could accommodate our size and demands, seemed like a very taxing job. Having Gwen, already in place, to help with this task has been wonderful.

Any group that puts on seminars, meetings, etc. would benefit greatly from Gwen's knowledge. There are so many details that go into putting on a successful event. Gwen helps throughout the whole process. Sending out RFP's to various hotels and getting the best deals for our Association and helping to facilitate every detail that is important to our attendees are just some of the tasks she helps with.

I cannot strive enough how thankful I am to have Gwen Murray/HelmsBriscoe on my team. TAPTP continues to put on successful conferences each year due to Gwen's hard work and dedication.

Thank you,

Nancy Boudreaux
Executive Director TAPTP



October 7, 2015

Gwendolynn Murray
Senior Director, Global Accounts
HelmsBriscoe

Dear Prospective Clients of Gwen Murray,

The range of services that Gwen will offer you and your organization is in line with the best vendor, consultant, or employee you will hire. She will represent you with professionalism and experience as she provides entrées to hotels, resorts and other meeting facilities and establishes the level of negotiation with the sales staff that you choose to conduct. Her venue searches streamline your selection process saving your organization time and resources by focusing on those that can meet your needs. Gwen is accessible for assistance in contract discussions, review and negotiations before, during and after the event's completion.

Gwen has uncovered locations that we might not have found; helped us quickly eliminate those that we have found; and, enhanced our negotiating power often reserved for larger organizations. We recommend her to our colleagues in the industry and our friends throughout the country. We appreciate that she is able to work within our schedule, one that is rarely the same. Her good nature and genuine interest in helping our organization to have successful events makes her a pleasure with whom to work and a valuable asset to our organization.

We are proud to recommend Gwen and express our support for her consideration.

Most sincerely,

Denise

Denise Gentsch
Legislative Director
Texas Seed Trade Association
PO Box 29987
Austin, Texas 78755

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August 4, 2015

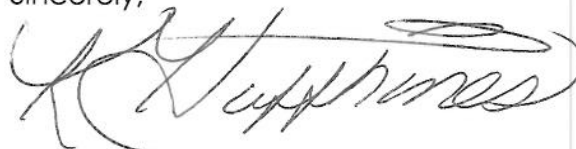
Ms. Gwen Murray
Director, Global Accounts
HelmsBriscoe

Dear Gwen:

It is my pleasure to submit my recommendation of you and Helms Briscoe. We very much appreciate everything that you do (and have done) to assist our company in negotiations and incredible cost savings. Please feel free to share this with others – you have my authorization to post on the HB public website.

We have worked with Gwen Murray for nearly a decade – she is a valued and important part of our groups and meetings program – so much so, that we truly think of her as being one of our own internal team members! Gwen brings in-depth industry knowledge, experience and guidance. She has taken the time to become familiar with our corporate culture, needs, likes and dislikes—so that cuts down on our time spent looking at potential venues. In every event she and Helms Briscoe have been involved with, we have seen considerable cost savings in negotiated room rate and contract concessions. Gwen and HB are incredible partners, and we look forward to working with her for many years to come!!

Sincerely,



Kathi Huffhines
Corporate Manager –
Travel Groups and Meetings