



3/10/2022

Dear Debb,

I just had to reach out the THANK YOU for all the help and guidance you provided to me personally, and to Mission Linen Supply, during the planning and execution of our annual meeting.

As usual, you helped us secure a venue that can accommodate all our needs, while also achieving rates that fit within our budget. And all the small details you address, with contract concessions, clauses, checks & balances – you always make your client the top priority and it shows!

I know you go above and beyond when you're onsite for our event as well. I truly could not have pulled off this event without you this year. Your experience in this industry gives you an uncanny ability to anticipate needs before they arise, resolve situations before they become a problem and swiftly communicate requests to the hotel staff to produce a seamless event and experience.

Your unparalleled professionalism, communication, attention to detail, patience and friendly demeanor is exactly what a corporate event planner hopes for – and I got it with you! You bring a sparkle with you everywhere you go, and it does not go unnoticed.

I look forward to working with you again, and again, on all Mission's travel and event planning.

Thank you for helping us deliver an impactful and memorable event!

Sincerely,

Melissa Spehling
Marketing Manager
Mission Linen Supply

4/3/2018

Debb Childs, CMP, CASE
Director, Global Accounts
HelmsBriscoe

Lane Rabin
Manager, Global Accounts
HelmsBriscoe

Dear Debb and Lane,

I am writing to thank you both so much for your assistance with our 11th Annual Leadership Summit in Scottsdale, AZ, last year, and our upcoming 12th Summit coming up in Los Angeles.

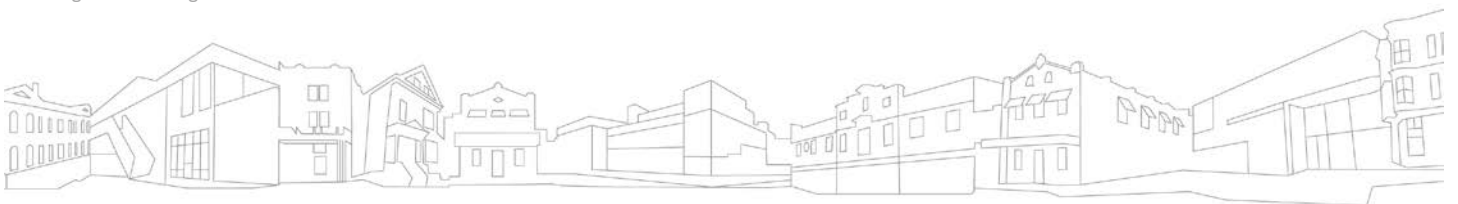
The time you spent with me before my site visit was time very well spent! The hotels were right on-point, especially the one that ended up being our host hotel. I have never seen our attendees so happy, and the feedback we received was stellar! But what made it exceptional for me was not having to do the 'hard work' – sourcing hotels, negotiating contracts, etc. Having you both in my corner made the process so much easier, and the rate that you were able to negotiate was amazing!

I have already referred some of my colleagues your way, and happily recommend you every opportunity I have. Looking forward to working with you on our next conferences!

All the best,



Denise Spivak
Deputy Director
CenterLink





August 21, 2017

To Whom it May Concern,

I am the Statewide Roads and Trails Manager at California State Parks. As such, I am responsible for planning, developing, and executing an annual trails and greenways conference for trails professionals from throughout California and the world. For over five years now, I have contracted with Helms Briscoe and worked closely with Debb Childs to secure contracts for conference venues around the state.

By contracting with Helms Briscoe, I have saved thousands of dollars in time and effort. Contracts negotiated by Debb provide discounts and benefits I could not have negotiated on my own. Her knowledge of appropriate properties, as well as industry standards, have been invaluable in ensuring the best venues at the best prices for my event. Even after the contract is signed with the property, Debb remains available to me and my staff to assist in resolving conflicts that inevitably arise with venue staff, secure additional benefits or waivers, and generally ensure the success of my event.

I highly recommend Debb Childs from Helms Briscoe for all your event planning needs.

Sincerely,

Alexandra Stehl
Statewide Roads and Trails Manager



September 7, 2016

Debb Childs
Helms Briscoe
2733 North Power Road Ste 102-132
Mesa, AZ 85215

Dear Debb,

Your expert help in finding the site for Arizona Farm Bureau's 2017 Women in Agriculture Conference was vital to the success of our event. It's a mystery to me how you were able to schedule four hotel tours, on the hottest day of the year, that were not only stress-free but professionally done in record time. We will definitely use your services again!

Thank you for your expertise and professionalism!

Best regards,

Peggy Jo Goodfellow

Peggy Jo Goodfellow
Marketing Manager/ Women in Agriculture Conference Coordinator
Arizona Farm Bureau

I have the pleasure of planning tradeshows and user-group conferences for a software company based out of Irvine, CA. In the peak of my busy tradeshow season, I needed to contract a venue for our summer conference. I did not have the time to commit myself to this project so I called Debb Childs, Manager of Global Accounts at Helms Briscoe ... I could not thank Debb enough for coming to my rescue.

We had a great conversation about my needs and wants for this conference and then she quickly reached out to her contacts within her database to find the best fit venues in the area I had requested. Together, we narrowed our options down to three venues and then Debb joined me for a full day of Site Visits. Debb acted as a true partner – she asked the venues questions I didn't think to ask, she was able to help me envision different concepts I would not have thought of myself, she was absolutely wonderful to have with me as a second pair of eyes.

When our Site Visits were over, Debb and I talked through the pros and cons of each venue. Once we chose our venue, Debb did a phenomenal job of keeping me in the loop on what options I had as she expertly contracted my space.

I could not thank Debb enough for the help she provided me at my time of need. She made the venue selection and contracting process so easy and her partnership allowed me to focus on my other priorities. I would definitely recommend Debb Childs to any and all busy event planners.

Cheers!

A handwritten signature in blue ink that reads "Chelsea F. Aguirre".

Chelsea F. Aguirre
Event Planner
Evisions, Inc.



Mission Linen Supply

MISSION LINEN & UNIFORM SERVICE

May 5, 2014

To Whom It May Concern:

Mission Linen Supply worked with Debb Childs of HelmsBriscoe to plan our annual meeting in Santa Barbara, CA. Debb made the venue selection so easy and efficient! She provided guidance and education in areas of venue selection that we were unfamiliar with, she offered recommendations on additional vendors, and she kept Mission Linen's best interest in mind as she communicated with the variety of venues. Our event would not have been as cost effective -- and as easy to plan -- without Debb's involvement. She is fantastic and we plan to work with her again for our 2015 event. Thank you Debb!!

Best Regards,

Melissa Matticola
Marketing Specialist
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