



To whom it may concern:

I would like to express my appreciation and confidence in the services of Cheryl Schreiner and HelmsBriscoe. From the moment I provided her with the information she needed to act on our behalf, Ms. Schreiner secured a site and ensured that all of the necessary specifics to make our event successful were fulfilled.

Her attention to detail and professionalism are first rate and I highly recommend her to anyone interested.

Sincerely,

Patrick Coelho

Chief Financial Officer
407-930-4405



Cheryl Schreiner
Regional Vice President
HelmsBriscoe

To whom it may concern,

Our organization, Lutheran Women's Missionary League Florida-Georgia District, has used the services of HelmsBriscoe for several of our events. Cheryl Schreiner has always been helpful in giving us options in the areas we are looking to hold our events. She not only helps with the contract but continues to follow through with our events to the end. If there is an issue, Cheryl is able to help moderate between the location and us giving us the best outcome.

LWML Florida-Georgia District will continue to use HelmsBriscoe and Cheryl Schreiner for all of our event needs.

Sincerely,

Gayle Caruso
District President LWML FL-GA District



Milwaukee. August 19, 2022

Cheryl Schreiner, MBA, CMP, CMM, HMCC
Regional Vice President | HELMSBRISCOE

It is with much enthusiasm that I am writing to recommend the services of HelmBriscoe.

As a religious organization, we have been blessed by having them as partners in the planning, site selection, and hotel negotiations for our national gatherings.

They have understood our needs and requirements, and have always worked hard to fulfill all of our expectations and requests.

Because of their patience, diligence, and optimal services, I'm happy to recommend the services of HelmsBriscoe. If you have any questions, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Novelli, Jr.", with a large, stylized flourish at the end.

Rev. Germán Novelli, Jr. | President
Hispanic Missionary League, Inc.
hispanicministry.lcms@gmail.com
hispanoslcms.com



Addington C. Stewart
President

International Association of Black Professional Fire Fighters



Lindsey Plummer
Executive Director

30 Jost Manor Ct.
Florissant, Missouri 63034
Executive Cell 314.369.7935---
Email---preziabpff@att.net

October 4, 2019

Cheryl Schreiner
Consultant
HelmsBriscoe
4902 Ballastone Dr.
Jacksonville, FL 32257

Dear Cheryl,

On behalf of the **International Association of Black Professional Fire Fighters (IABPFF)** I would like to personally extend my sincere thanks to you for your work and efforts to support us during the 2019 IABPFF Executive Council Meeting in Las Vegas, NV August 4th – 9th 2019 at the JW Marriott.

As a client I have been working with you for years to support our efforts to find hotels while I was the South Central Regional Director and now the President of the IABPFF that met and/or exceeded our expectations to host our organizational meetings. I feel like we have a professional bond in our efforts to address the issues that arise from time to time with trying to manage and host these conferences and conventions.

Fortunately, when the going got tough the tough got going when the issue of attrition was evident prior to this year's meeting. You assisted me in developing a strategy to mitigate the financial damages related to our inability to meet this year's room block. You continued to advise, support and work with me throughout the days leading up to our convention in Las Vegas by developing a plan and renegotiating the contract to start selling off rooms through other vendors, Hotel.com etc. After the numbers were in your assistance in negotiating the cost, damages related to the power outage, and attrition was priceless. With your assistance we were able to save the IABPFF almost \$21,000.00 dollars in attrition/cost. Thank you again for your service you are truly an asset to us and an asset to HelmsBriscoe.

We are looking forward to continuing our great working relationship with you as we prepare to celebrate our 50th Anniversary Convention in Hartford, CT at the Hilton Hartford 315 Trumbull Street, where the IABPFF was born. I believe the contract that we negotiated for this meeting has thoroughly addressed our concerns of attrition, Food and Beverage cost, concessions, etc.

Please feel free to reach out to us at www.iabpf.org or email me at preziabpff@att.net if you have any questions, comments or concerns as we positively move forward.

Sincerely,

Addington C. Stewart

Addington C. Stewart
President – IABPFF