



ALCON LABORATORIES, INC.
6201 SOUTH FREEWAY
FORT WORTH, TEXAS 76134-2099

June 30, 2010

RE: Recommendation of Carol Holmes of HelmsBriscoe

Dear sir or madam:

I highly recommend Carol Homes to represent you with any of your meeting planning needs. Carol is a true leader in the meeting planning industry and a veteran with years of successful experience. She and I have worked together for nearly three years and I continue to sing her praises for the successful senior level meetings she has assisted me and my colleagues here at Alcon with.

Carol assisted me with all aspects of finding a Five Star location for an executive meeting that needed to be close to water, have a PGA golf course, have a spa and other amenities, and it needed to include some Team Building sites for all types of activities. She had several recommendations and came through more than proficiently. She listened to what we were requesting and I have a lot of confidence in using her valuable assistance for future meetings or conventions.

Carol not only listened to our needs but has excellent communication skills in providing quick and efficient responses. She even responded to my emails after hours. I am positive she will be an outstanding source to you as she has been to me and others here at Alcon.

Best Regards,

Arleen Stubblefield
Assistant to Area President US
Vice President Global Marketing
Alcon Laboratories

To whom it may concern,

I've worked with Helms Briscoe (HB) and in particular with Carol Holmes, on a number of events in Canada and the US. I have conducted many site visits over the past few years and everyone knows and respects Carol. She's highly professional, so incredibly easy to work with and has high personal standards so you know you're always going to get the best.

HB has provided location search services for me as well as setting up site visit appointments and Carol has even taken the trouble to conduct a site visit on my behalf when I couldn't get to the location in time. I trust her judgment, she does after all have a long history in the hotel business and knows what meeting planners need. I can't tell you how much I appreciate the fact that I can call Carol when I have to plan an event or meeting in a city where I have absolutely no clue about what hotels are there and what pitfalls are lurking in the dark. HB's contacts run deep in many, many places and it's much better having them on your side rather than checking out web sites and sending RFQs (request for quotes).

Working as an event planner for a well-known company can oftentimes be a hindrance to obtaining the best deal possible at any event location. Working through HB the identity of my company remains confidential until such time I want it to be revealed. I'm a very hands-on planner and like to take the reins as soon as a location has been identified. HB can complete the whole process though, with you more or less just turning up and running your meeting.

For me, planning meetings and events is just a small part of my job so I need it to be as painless as possible. Working with Carol and HB makes things incredibly easy and I'm not wasting my time searching online or making unnecessary site visits.

Please feel free to call me if I can further persuade you of HB's value.

Regards

Debra Wilson

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