

1/28/2025

**Re: Dianna Fuller, HelmsBriscoe**

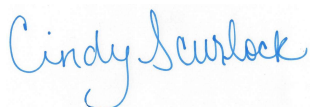
To Whom It May Concern,

I have enjoyed working with Dianna for 10 years and have no plans to search for our annual conference venue without her partnership and expertise. In fact, if Dianna was temporarily unavailable, I would wait to begin our site search!

Although we've worked together for so long, she continues to take an interest in our evolving event needs and carefully adjusts our RFP. As a non-profit serving patients and families affected by a rare health condition, our events must be as affordable as possible. Dianna has undoubtedly saved us tens of thousands of dollars through contract negotiations. We end up with cheaper prices and better concessions than we expect. She is also proactive and advises us through the entire process, potentially saving us over \$100,000 during the pandemic.

I'm unsure if all senior directors help revise the RFP, submit and resubmit RFPs as needed, expand searches, if necessary, coordinate site searchers, finalize contract agreements, and stay in the loop for unexpected needs, but helping is Dianna's passion. She loves her job, which makes my job more enjoyable, too.

I encourage you to partner with Dianna.



Cindy Scurlock  
Turner Syndrome Society of the United States, President/CEO



February 19, 2021

RE: Dianna Fuller, CMP, CMM

Dianna is a trusted and respected industry-partner for the Child Neurology Society and has successfully managed the site selection process for us for the past 10 years.

Her negotiation skills have procured affordable meeting space and sleeping room rates (2013-2024) throughout the United States and in Canada at desirable destinations.

Dianna has exhibited a high level of service, extensive industry knowledge, poise and wise counseling in assisting the CNS in averting a \$1M cancellation penalty due to COVID19.

Dianna is an appreciated and reliable extension of our staff that continues to bring value to me, the CNS BOD, individuals attending our meetings, and our sponsors and exhibitors.

Regards,

Sue Hussman, CMP, CMM  
Associate Director  
Child Neurology Society



*Where Captive Means Control...*

July 23, 2019

RE: Dianna Fuller, HelmsBriscoe

Dianna has worked with ARU for over ten years, originally as a division of Aon and for the past ten years as an independent company.

Our meetings and events are critical opportunities to bring all of our clients and business partners together, and we can't afford to make mistakes. I am happy to say over these many years and scores of meetings and events – Dianna does not make mistakes and treats all of our meetings with the top priority we expect for our clients.

Dianna can always find us the top venue at the price point we can afford, with numerous “extras” that save us money and make our clients feel special.

We depend on Dianna and I can highly recommend her for meetings and event planning.

Christopher Payne  
President & CEO  
Alternative Risk Underwriting, LLC



June 28, 2019

Re: Dianna Fuller

Dianna has worked with Aon for the past ten years. Dianna is knowledgeable of hotels, locations and the art of negotiating and contracting. She works within our meeting management tool to source, track savings and monitor initial meeting budgets. We consider Dianna an extension of our team.

Once a meeting is assigned Dianna works independently with our various business units. This means developing business relationships and trust with many people over the course of a year. Some of our business units will now contact Dianna directly with sourcing projects; they are so comfortable working with her. Once Dianna is working with a business unit I never worry and know their sourcing and contracting needs will be met. Dianna has encountered difficult situations and people and has handled with diplomacy and professionalism.

Dianna is very knowledgeable of the industry. We first got to know each other through Meeting Professionals International, Minnesota Chapter, where she has been President. Her leadership is evident both within MPI and also as a HelmsBriscoe associate. She has been generous in sharing her knowledge and offering suggestions.

Dianna has continually demonstrated a strong work ethic. In all situations she is honest with people and will go the extra mile to ensure success.

Sue Daly, CMP  
Senior Manager of Meeting Services & Sourcing  
Aon Service Corporation  
Meeting & Events



**FROM:** Isabel Mettetal  
**DATE:** April 26, 2019  
**SUBJECT: Re: Dianna Fuller, HelmsBriscoe**

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To Whom It May Concern:

I have worked with Dianna on client event planning for many years now and she has proved to be invaluable to our organization.

She is very professional and responds to our requests and queries very promptly. In addition, she always manages to negotiate excellent terms and conditions for our clients.

This service is provided to our firm free of charge and allows us to give our clients the best options when choosing hotels and meeting rooms.

I would recommend Dianna without hesitation and will continue to rely on her excellent service.

Best regards,

A handwritten signature in blue ink, appearing to read 'Isabel Mettetal', is written in a cursive style.

Isabel Mettetal  
Account Executive  
Strategic Risk Solution (Cayman) Limited.



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*Together, we CAN "Crush Ignorance of Turner Syndrome!"*

Dear HelmsBriscoe,

I would like to commend Dianna Fuller for the exemplary work she provides to the Turner Syndrome Society. We have worked together for more than three years.

Dianna is a true professional and her experience and expertise has provided us with excellent resources for our national conference sites. She is patient and always willing to work with all of our requests. She has saved us a great deal of time and money. Her knowledge has given us the security of knowing we are in good hands and making the right choices before signing a contract.

I would, without hesitation, refer Dianna to others. We appreciate the helpfulness and dedication she provides to our organization.

Sincerely,

*Denise Culin*

Turner Syndrome Society  
Conference Coordinator

September 4, 2012

**Re: Dianna Fuller, HelmsBriscoe**

To Whom It May Concern:

Our office was introduced to Helmsbriscoe and Dianna approximately two years ago.

Dianna has proved to be invaluable to us in successfully planning hotel/meeting space requirements for a number of our clients.

She is a true professional and quick to reply to all our requests and queries. Moreover, she has negotiated contracts with excellent terms and conditions and little extras that my clients and our staff appreciate. This service is provided to our firm free of charge and allows us to give our clients the best options when choosing hotels/meeting rooms. We will continue to rely on her excellent service and would heartily recommend her and Helmsbriscoe where ever possible.

Yours truly,

*Colleen Artach*

Senior Account Executive  
Aon Insurance Managers (Cayman) Ltd.



**IntrinXec**  
Management, Inc.

5353 Wayzata Blvd. | Suite 350 | Minneapolis, MN 55416

September 5, 2012

To whom it may concern:

It is my honor to write a letter of recommendation for Dianna Fuller. I first met Dianna when I was new to my career in meeting planning and association management, Dianna was and still is a leader in the industry and I have been lucky to benefit from working with her for almost fifteen years.

The three greatest characteristics that Dianna displays is her strong attention to customer service, her ability to provide solutions and most importantly her ability to be a strategic thinker. Dianna is a true professional who always puts the needs and goals of her customer first. I have admired her commitment to her industry over the years. She achieved her CMP (Certified Meeting Professional) designation and went on to earn the prestigious CMM (Certified Meeting Manager) designation.

These are not easy letters to earn, there is also a large professional development commitment she has made to maintain these designations over the years.

I also admire the volunteer work that she had done to give back to the industry. Since I met her, she has served as a volunteer for the local MPI chapter as a committee member, committee chair, board member and even the board president. She has also participated in the chapter's award winning mentorship program to give back to individuals who are newer to the industry.

Dianna has been a great mentor, teacher, colleague and business partner of mine over the years. It is a true pleasure to be able to recommend Dianna and her work to others.

Regards,

Maria Huntley, CAE, MANM

Director of Education and Training

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f 952.252.8096

[www.intrinxec.com](http://www.intrinxec.com)





I had the pleasure of working recently with Dianna Fuller for an event I was planning in Boston.

She is a consummate professional.

I recommend her without reservation to clients, family, friends and even near strangers if I hear they are looking for a hotel anywhere in the world.

A handwritten signature in blue ink that reads "Brian McDermott". The signature is fluid and cursive, with a stylized flourish at the end.

*Brian McDermott | Chief Storyteller  
GrowthWorks Inc.*