

March 14, 2016

Dana King has helped us secure venues for 2 of our large corporate meetings so far in 2016. She has been instrumental in helping us find the right location to fit our meeting needs and our budget.

Dana provides us with various options to choose from and assists us through the negotiations, all the way to the signing of the contract. Her contributions to this process have proven to be a lifesaver for me, saving me a great deal of time and effort.

Working with Dana has proven to be extremely valuable to my role here at Cope, and I plan to work with her on all future event planning!

Jenni Wittman

Marketing & Communications Specialist

Cope Plastics, Inc. | 4441 Industrial Drive Alton, IL 62002

Office: 618-467-7347 | Fax: 618-467-7747 | Toll Free: 800-851-5510

www.copeplastics.com



Providing Plastics Solutions Since 1946

Katrina Silliman
11432 Lackland Road
St. Louis, MO 63141

January 21, 2016

To whom it may concern:

This letter is to serve as reference and testimony about a phenomenal experience I had with my Helms Briscoe agent, Dana King. Dana King served as an agent to source a venue for the annual Employer Services National Kickoff event and her partnership and expertise was nothing shy of invaluable. Dana's expertise coupled with her magnetic charm and calming demeanor made working with her an absolute joy, as well as ensured the *RIGHT* decision was being made for our business.

This was my first experience in working with a third party for these purposes and Dana has set the bar for excellence at the highest of levels. From her patience, her attention to detail, her superior knowledge of event venue options to thorough contract negotiations - Dana is a phenomenal asset to any event planning experience.

Dana not only took the time to ensure that I had full exposure to the many options available for our event, but also continuously educated me on all of the various options from various prospective venues. She helped me throughout the consideration and decision process without having any bias towards any venue. Her knowledge and expertise were critical in ensuring I was making a solid business decision for the event we were striving to host.

I will continue to partner with Dana for all future events and will share my experience of working with Helms-Briscoe with my entire network, both internally and external of this organization.

Katrina Silliman
Program Manager, Employer Services Executive Team
Equifax Workplace Solutions



Kudos to Dana at HelmsBriscoe for all her assistance in locating the perfect resort for our business meeting in Scottsdale. There is no doubt that we would have never found the resort without her expertise. Dana's knowledge of the area, resort, amenities and negotiating on our behalf proved helpful in taking our business meeting from good to great! I cannot imagine planning another business trip without Dana's assistance!

Tina L. Butler, CDP, CSA

Certified Senior Advisor/CEO
Office | 616.846.5890 | 231.759.1590
Cell | 616.405.5337
Fax | 616.296.2268